

Date: July 17, 2014
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-FOR IMMEDIATE RELEASE-

Wool Village showcases fiber arts at Pennsylvania Organic FarmFest

Pennsylvania Certified Organic and Pennsylvania Organic FarmFest are excited to be working with Steam Valley Fiber Farm to add a Wool Village to the line up of FarmFest 2014 demonstrations, August 1 and 2, at Grange Fairgrounds, Centre Hall, PA. Come prepared to celebrate the craft of wool fiber arts and learn from local sheep producers how products are skillfully transformed from sheep to shawl. Browse our collection of wool and fiber vendors, watch demonstrations, and learn a new craft! Demonstrations will include shearing, natural fiber dyeing, spinning, and weaving.

"The Wool Village is a great opportunity for fiber enthusiasts and vendors," says Kim Bierly, owner of Main Street Yarn in Rebersburg, PA. "Over the past decade the interest in knitting, crocheting, spinning, and weaving have increased dramatically."

"This year's addition of the Wool Village gives attendees the chance to select from a variety of fiber offerings while supporting small local farmers and small yarn shops," Bierly said. "I am pleased to be a part of FarmFest and the Wool Village."

The Wool Village will be open between noon-7pm on Friday, August 1, and 9am-7pm on Saturday, August 2.

Wool Village vendor applications are still being accepted! To apply, first contact Phylleri Ball for details at steamvalley@verizon.net or 570-651-5261 (cell). Then, complete the vendor application, registering as a Farm & Craft Vendor (indoors) and indicate that you want to be part of the Wool Village. Vendor applications can be obtained from Rebecca Robertson at rebecca@paorganic.org or 814-422-0251. A special thanks to The Fertrell Company for sponsoring this year's new Wool Village!

The 2014 Pennsylvania Organic FarmFest is a fun, free community-building event that fosters knowledge of organic agriculture and sustainable living through educational opportunities, local foods, lively entertainment, and interactive family activities. FarmFest will take place Friday and Saturday, August 1-2 at the famous Centre County Grange Fairgrounds in Centre Hall, PA. Friday hours are 12pm-10:30pm; Saturday hours are 9am-10:30pm.

Visit us at farmfest.paorganic.org or call 814-422-0251 for more details and to learn how you can reserve a coveted Grange Fair Army Tent or camping spot, run in the FarmFest 5K on Saturday morning August 2 at 9 am, or select the educational workshops you'd like to attend. Bring the whole family to FarmFest 2014 and Learn, Shop, Listen, Play, and Eat local organic foods from area farmers!

Pennsylvania Certified Organic (PCO) is a non-profit organization that educates and certifies organic growers and handlers in Pennsylvania and the surrounding region. PCO certifies more than 700 farming and food production operations, including produce, field crops, herbs, wild crops, dairy products, poultry products, value-added products, livestock, mushrooms, maple, snack foods, coffee, tea, cosmetics, and more. To learn more about PCO or to apply for organic certification, call 814-422-0251 or visit our website at www.paorganic.org.