

Date: July 18, 2014
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-FOR IMMEDIATE RELEASE-

Participate in Silent Auction to Raise Funds for Farmers Union and Organic FarmFest

The Pennsylvania Farmers Union is once again coordinating this year's silent auction at Pennsylvania Certified Organic's 3rd Annual FarmFest and would like to extend an opportunity for organizations and individuals to contribute to the continued success of the event through the donation of an item or gift certificate. As with last year's event, proceeds from the auction will benefit both PCO and FarmFest, and one of its advocacy partners, Pennsylvania Farmers Union. Last year's FarmFest was such a great success with over 2,500 attendees and we want every one of them to be aware of your support of such important work. We will take every opportunity to spread the word about you!

"FarmFest provides a fantastic opportunity for families, friends and their farmers to come together and celebrate our community! Pennsylvania Farmers Union, committed to enhancing the lives of family farmers, and Pennsylvania Certified Organic, committed to ensuring the integrity of organic agricultural products, join together through the event's silent auction and raffle to raise funds for our important common goals." said Hannah Smith-Brubaker, Executive Vice President of Pennsylvania Farmers Union. "Together, we celebrate all that regenerative agriculture can be in creating a sustainable future!"

To make your contribution please fill out the online contribution form at farmfest.paorganic.org/silentauction or feel free to contact Hannah Smith-Brubaker at 717-512-5461 or hannah@villageacresfarm.com

FarmFest provides an opportunity for all our friends and neighbors to come together, participate in educational workshops with inspiring speakers, listen to not-to-be-missed live music performances, take a break in the book nook, eat delicious food, and support the work of Pennsylvania Certified Organic in an engaging and vibrant way. Many community members who otherwise aren't aware of the work of PCO are exposed to the organization's mission and supporters at this event. And, it's just plain a whole lot of fun for longtime members of the organic farming community to come together and celebrate!

As for the auction, PCO and Farmers Union partner each year to provide a silent auction that is filled with items from farms and businesses that represent the diversity and richness of a supportive community. In case you are not familiar with Farmers Union, the mission of the organization is to protect and enhance the economic well being and quality of life for family farmers, ranchers and local communities through advocating grassroots-driven policy at the local, state and national level. FarmFest is a fun and free community-building event that fosters knowledge of organic agriculture and sustainable living through educational opportunities, local foods, lively entertainment, and interactive events and Farmers Union is honored to support these efforts.

We hope you will contribute to the auction to make this 3rd Annual FarmFest another successful event. We would love to feature your donation and will gratefully accept a contribution of any amount. We will prominently display your contributed item at the auction along with any promotional materials you would like us to include. All contributions will be acknowledged in the FarmFest program, on the FarmFest website, and in the post event FarmFest Organic Matters newsletter. All contributions are tax-deductible for the fair market value.

Pennsylvania Certified Organic (PCO) is a USDA-accredited certifying agency dedicated to assuring the integrity of organic agricultural products through education, inspection and certification of growers, processors and handlers.

FarmFest is a fun and free community-building event that fosters knowledge of organic agriculture and sustainable living through educational opportunities, local foods, lively entertainment, and interactive events.

Pennsylvania Farmers Union is a membership organization that works to protect and enhance the economic well-being and quality of life for family farmers, ranchers and local communities through advocating grassroots-driven policy positions adopted by its membership.